

Why Cupuaçu is the Ultimate Hydrator for Deeper Skin Tones

INGREDIENTS • February 2026 • By Kiara H., Founder

Cupuaçu (*Theobroma grandiflorum*) is a Amazonian superfruit that has become the hero ingredient in our Luxury Body Butter Glaze for good reason. Unlike shea or cocoa butter, Cupuaçu butter is exceptionally rich in phytosterols and fatty acids that mimic the skin's natural sebum. Research shows it can absorb up to 400% of its weight in water, making it one of the most effective natural occlusives available. **Why it matters for melanated skin:** Deeper skin tones often experience more transepidermal water loss (TEWL) due to larger pore structures and higher melanin content. Cupuaçu's unique composition helps restore the lipid barrier quickly, reducing dryness, flakiness, and the appearance of dark spots over time. At Herban Alchemy, we source our Cupuaçu through fair trade partners in Brazil, supporting women farmers and ensuring sustainable harvesting. Every jar of our glaze contains this powerhouse butter because we know it delivers visible results: softer, more hydrated, and glowing skin. Scientific studies (including those from the *Journal of Cosmetic Dermatology*) confirm Cupuaçu's anti-inflammatory properties, making it ideal for sensitive or eczema-prone skin common in our community.

Herban Alchemy — Natural Skincare for Melanated Skin. A Bougetto Beauty Brand.

Crafted with fair trade ingredients. A portion of every sale supports urban youth entrepreneurship.